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Michael Porter is the author of 18 books and numerous articles including *Competitive Strategy*, *Competitive Advantage*, *Competitive Advantage of Nations*, and *On Competition*. A six-time winner of the McKinsey Award for the best Harvard Business Review article of the year, Professor Porter is the most cited author in business and economics.

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Michael E. Porter is a professor at the Harvard Business School Institute for Strategy and Competitiveness, and an internationally recognized author of several books and a theoretician. He was born in Ann Arbor, Michigan, United States in 1947, May 23.

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Michael E. Porter, one of the world's leading authorities on competitive strategy and international competitiveness, is the C. Roland Christensen Professor of Business Administration at the Harvard Business School. In 1983, Professor Porter was appointed to President Reagan's Commission on Industrial Competitiveness, the initiative that triggered the competitiveness debate in America. He [Porter's Generic Competitive Strategies \(ways of competing\)](#)

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Competitive Advantage is the title of a book by Michael Porter (see article) which became a bible of business thinkers in the late 1980s. With its echo of the ideas of comparative advantage

Porter's Competitive Advantage, Chapter One PDF

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